



SOURAV DASH

PRODUCT MANAGER



sourav-dash-498795144



www.mesouravdash.in



+918895607758



Bhubaneswar



souravdash01@outlook.com

PROFESSIONAL SUMMARY

Product Manager with 6+ years of experience in IT solutions, SaaS, e-commerce, and AI. Skilled in product strategy, market research, UX/UI, and Agile development. Proven expertise in team coordination, roadmap planning, and data-driven decision-making. Passionate about leveraging technology for innovation, business growth, and creating exceptional user experiences in competitive global markets.

PRODUCT MANAGEMENT EXPERTISE

- Product Management
- Product Lifecycle Management
- Product Launching & Positioning
- Agile Methodology
- Product Road-Mapping
- Product Planning
- User Experience (UX)
- User Stories & Documentation

LEADERSHIP & COLLABORATION

- Cross-functional Team Collaboration
- Strong Communication with Global Teams
- Experimentation & Innovation
- Competitor Analysis
- Global Stakeholder Management
- KPI Ownership

EXPERIENCE

2020 - Present

Techgeering Solutions
Pvt. Ltd., Bhubaneswar

Key Responsibilities & Impact

Product Development & Business Problem Solving

- Led end-to-end product lifecycle from concept to launch by identifying market pain points and converting them into profitable digital solutions.
- Defined product vision, roadmaps, and execution plans aligned with business goals and market opportunities.
- Solved operational inefficiencies by automating workflows, reducing manual tasks, and improving turnaround times.
- Worked closely with business owners to build practical systems that improved revenue, productivity, customer satisfaction, and long-term scalability.



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Agile Project Execution & Leadership

- Managed multiple projects simultaneously using Agile and Scrum methodologies.
- Planned sprint cycles, assigned tasks, tracked progress, and ensured on-time delivery through effective backlog prioritization.
- Created PRDs, user stories, and clear feature requirements for development teams.
- Conducted daily stand-ups, sprint planning sessions, retrospectives, milestone reviews, and release management activities.
- Successfully handled changing requirements and urgent client priorities with quick decision-making.

Real-Time Client Requirement Handling

- Interacted directly with clients to understand business problems and translate them into technical requirements.
- Frequently resolved unclear demands by creating improved process flows, solution roadmaps, and stronger stakeholder alignment.
- Presented live demos, prototypes, and execution plans to gain stakeholder confidence.
- Maintained strong client relationships through proactive communication and timely delivery.

Product Strategy & Market Thinking

- Conducted competitor research, market analysis, and user behavior studies before launching new solutions.
- Identified market gaps and transformed opportunities into revenue-generating products.
- Used analytics, user feedback, and KPIs to continuously refine features and improve feature adoption.
- Focused on user engagement and retention while balancing business goals, user experience, and technical feasibility.
- Supported go-to-market (GTM) launches and product positioning initiatives for new solutions.

UI/UX Thinking & Wireframing

- Created practical wireframes, dashboards, and workflows focused on user simplicity and faster adoption.
- Designed prototypes in Figma for better visualization and faster approvals.
- Improved user journeys that increased retention and reduced drop-off rates.

Performance Optimization & Troubleshooting

- Diagnosed system bottlenecks, slow performance, and user friction areas, then implemented practical fixes.
- Improved database performance, response times, and platform stability.
- Upgraded legacy systems into faster, modern, and maintainable solutions.
- Applied strong troubleshooting skills during live production issues with minimal downtime.

Testing, Quality & Delivery Excellence

- Led UAT, manual testing, automation coordination, and production readiness checks.
- Ensured products were stable, secure, bug-free, and ready for real users.
- Built repeatable quality processes and drove post-launch improvements to reduce future issues.

International Exposure & Global Collaboration

- Worked closely with international partners, overseas clients, and business stakeholders across multiple regions.
- Collaborated on strategy, product planning, operations, and execution with Techgeering Swiss AG and associated global networks.
- Managed cross-cultural communication, remote coordination, and international delivery standards.
- Participated in discussions involving expansion opportunities, technology partnerships, and strategic collaborations.
- Adapted products and services for both domestic and international business requirements.

Stakeholder & Team Management

- Coordinated cross-functional teams including developers, designers, marketers, and business stakeholders.
- Demonstrated strong cross-functional leadership to keep teams aligned on goals, priorities, and execution timelines.
- Reported progress, risks, and strategic recommendations to leadership.



KEY PRODUCTS LED

1. Exam-Ease

Online examination platform with live monitoring, automated grading, and secure assessment management.

Business Impact: Enabled seamless remote examinations with scalable digital infrastructure.

2. Logistics Mobilization App

Fleet, transport, and workforce mobilization platform with live tracking and operational workflows.

Business Impact: Increased movement efficiency, resource utilization, and field coordination.

3. Thrift Management System

Digital thrift and savings management platform designed to manage member contributions, collections, accounts, payouts, and reporting workflows.

Business Impact: Improved financial transparency, simplified operations, and streamlined member account management.

4. Survey Application

Mobile/Web-based survey and field data collection platform with real-time reporting dashboards.

Business Impact: Accelerated data gathering, improved reporting accuracy, and faster business decisions.

TOOLS

- ProMan: An in-house project management system
- JIRA
- GitHub
- Google Analytics

EDUCATION

2019

S'O'A University,
Bhubaneswar

Dual Degree: MBA in Finance & B.Tech in Electronics & Communication Engineering

2014

CBSE, Central Public School,
Jamshedpur

Science

2012

ICSE, Tagore Academy,
Jamshedpur

Science

LANGUAGES

English

Professional

Hindi

Fluent



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