

SOURAV DASH


ASSOCIATE PRODUCT MANAGER

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PROFILE

I am a product manager profession & trainer and web developer by passion with experience in product development activities and web development. Strong creative and analytical skills. Team player with an eye for detail.

SKILLS

- Market research & analysis
- Product management
- Product planning & roadmapping
- Product launching & positioning
- Communication
- Presentation
- Mentoring
- Backend development

TOOLS USED

- ProMan: An in-house project management system
- JIRA
- XAMPP

EDUCATION

DUAL DEGREE - MBA IN FINANCE & BTECH IN ELECTRONICS & COMMUNICATION

S'O'A University, Bhubaneswar

2019

EXPERIENCE

ASSOCIATE PRODUCT MANAGER

TECHGEERING SOLUTIONS PRIVATE LIMITED
2020 - PRESENT

1. work in agile mode
2. idea generation followed by market research
3. product documentation
4. wire-framing & storytelling
5. product testing,
6. analysis of product response in the market,
7. product up-gradation.
8. built and managed scalable products like:
 - web port: a fully customizable website
 - e-shop portal
 - easy-to-use control panel with marketing & and sales tool,
 - in-house project management system
 - an android-based logistic mobilisation application
 - a complete survey application
 - management systems
9. interact with stakeholders
10. presentations of plan
11. manage internship programs for technical students
12. improve the performance of existing functionalities whenever there is room for improvement.